



CoffmanFootball.com Media Package

General information

Site address: www.coffmanfootball.com The Coffman football site is a very popular portal for the Dublin Coffman football program.

Features include:

- Schedules
- Recent news and updates (site is updated frequently during football season)
- Roster
- Links to purchase branded items

The site enjoys substantial site traffic, but in particular during football season. In the time period from September 1 to December 31, 2008 there were more than 10,182 site visits and more than 34,000 page views (stats available upon request).

Significant pages (ranked in order of popularity were:

- Home page
- Schedule
- Latest Info
- Roster

Advertising Rates for 2009-2010 Coffman Football Season

OCC Champ Ad Package: Home page

135x135 pixels ad: \$300/year

270x135 pixel ad: \$400/year

Please see current home page for ad placement.

District Champ Ad Package: Schedule, Latest Info or Roster pages

135x135 pixels ad: \$200/year Ad placement on 1 page.

270x135 pixel ad: \$300/year Ad placement on 1 page.

Please see current Schedule, Latest Info and Roster pages for ad placement.

Ultimate District Champ Ad Package:

Ad on all 3 pages Schedule, Latest Info, Roster

135x135 pixels ad: All 3 for \$480/year

270x135 pixel ad: All 3 for \$720/year

State Champ Ad Package – 468 x 60 pixel ad, Rate is \$500/year Page sponsor – placement at top of one page. Placement is on a first come basis.

Sign up for Advertising on CoffmanFootball.com

If you are interested in signing up for advertising, or would like additional information, please send an Email to perriann@earthlink.net (Perriann Rodriguez) detailing the package and size of ad you are interested in. Payments can now be made thru Paypal using a credit card, or you can pay by check (we invoice you). Reserve your spot today!

www.CoffmanFootball.com GO Rocks!!!